JULIE "Brain Lady" ANDERSON

Keynote Speaker, Corporate Leadership Trainer, Brain-Based Personality Profile Expert, International Best-Selling Author. Brain Igniter!





YourBestMindLLC.com

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Info@YourBestMindLLc.com



The Center for Health at St. Helena Hospital, Napa Valley, CA, USA The Brain and Innate Giftedness Gender Brain Differences

Clayton College of Natural Health, Clayton, Ohio, USA Natural Health, Psychoneuroimmunology

American River College, Carmichael, California, USA American Sign Language Courses. GPA 4.0

Sacramento State Preparatory School, Sacramento, California, USA High school education. Graduate 4.0 GPA



CERTIFICATES

UC San Diego. USA Based How to Learn: The Brain and Learning

John Hopkins University, USA Based Psychological First Aid GPA 4.0

Brain Health Certification, Amen University, USA Based Full certification course 50 CE/CMEs

Copenhagen Business School, Online Program Consumer Neuroscience and Neuromarketing

HSE University, Online **Neuroeconomics**

Life Success Academy, Online Program Positive Psychology Certificate

MTI Sloan, Online University Neuroscience of Leadership, GPA 3.8

Stanford University, USA Based Science of High Performance

Business Certifications: CPUC

WBENC

WOSB

USBLN

Creator of the Neuro-Transformation **Certification Program**



CUSTOM DESIGNED PROGRAMS

ORGANIZATIONS AND UPPER-LEVEL MANAGEMENT:

- Custom designed assessments for your company to ease in finding the right person for each position.
- Designing a brain friendly atmosphere for maximum productivity and creativity in the workplace.
- Understanding and management of the difficult/different people in the company.
- Improving communication throughout the company for greater efficiency and profitability.

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USTOM DESIGNED PROGRAMS (CONTINUED)

FOR INDIVIDUALS REACH THEIR FULL POTENTIAL IN THEIR PERSONAL LIFE AND CAREERS THROUGH:

- An intense Brain Personality Profile Assessment
- Mind Blowing Life Transforming three-day workshop
- Private VIP days and Six-Month Programs
- Programs for your Female Entrepreneurs:
- An intense Brain Personality Profile Assessment
- The Power, Privilege, and Profit of the Platform
- Private VIP days and Six-Month Programs

PROGRAMS FOR RELATIONSHIPS:

- Dealing with Difficult People
- He Said She Said-Understanding the Brain and Gender
- The Developing Brain-Power Parenting

ASSISTING ENTREPRENEURS ACHIEVE A LEVEL OF SUCCESS IN THEIR BUSINESS:

- How to increase your bottom line through improved communication
- Using your natural brain gifts to not simply survive in your business but truly THRIVE
- Create a team that will support your dream not drain it



AFFILIATIONS

National Speakers Association, Public Sector HR Association, Society for Human Resource Management, eWomen Network, HR.com, Women Automotive Network, Innovation Women



Professional Training & Coaching Team Building Offsite Trainings **Keynote Presentations Communications Expert Entrepreneur Business and Mindset Coach** Languages English (Native) American Sign Language (Full Professional)

EXPERIENCE



Your Best Mind LLC

Member, CEO, Founder March 2009 - Present

CEO from its inception. Creator of all products and programs offered through the company. Products ranging from books to full multi-day offsite trainings. Consultant and coaching work with entrepreneurs, parents, educators, and large and small companies. Developer of the Brain Personality Connection personality assessment. Creator of the Brain Personality Certification program and the Train the Trainer certification program that incorporates the power of the neuroscience-based Brain Personality Connection program. Author of several books, one of which became and international best seller. Julie provides powerful keynote presentations and outstanding corporate programs for building resiliency in workers, developing powerful leaders who are connected and respected by their teams, and teams that function like well-oiled machines with low friction and maximum efficiency.

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EXPERIENCE (CONTINUED)

Advisory Cloud

Advisor March 2020 - 2022 (2 years) Improve efficiency in the operational and financial management of businesses. Advise on projects, marketing, and perform risk analysis. Performing risk analysis to mitigate and manage risks.

Paul Anderson's Pool Service Inc.

CFO Board Member November 1986 - Present Care for all activities related to accounts payable and financials.

YBM Homeschool Support

Author/Owner September 1992 - Present

For a wonderful period of 16 years, I homeschooled my three awesome sons. In 2009, I wrote and published a book, Quickest Way to Insanity, Homeschool Your Kids. And I am a passionate supporter and coach for the homeschool community.

eWomenNetwork Folsom Chapter **Managing Director**

2010 - June 2012 (2 years) Developing and executing business strategies to achieve short and long-term goals. Creating and implementing business plans to improve cost-efficiency. Maintaining positive and trust-based relations with business partners

SUMMARY

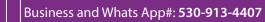
Brain Personality Profiling Expert, creator of the most comprehensive personality profiling system-the Brain Personality Connection personality assessment (BPCA) and creator of the Your Best Mind Certification Program.

Author of Making the Most of Your Homeschooling Journey-Teaching with The Brain In Mind, The Brainstorm Journal, Communication Made Easy-51 Brain Science Tips to Improve Your Relationships in Life, Business, and work. Co-Author of The Change Book #4 and #6, Experts and Influencers-Leadership Edition, and The Word Book.

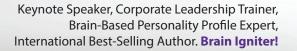
Using Neuroscience and Neuropsychology for Maximum Success in Corporate Communications, Leadership Development, Team Building, and Sales Growth, Entrepreneur Coaching.

Drawing from the cutting-edge insights of contemporary neuroscience and neuropsychology, I have crafted transformative programs that propel individuals to scale unprecedented heights of success across their personal and professional spheres. Through my groundbreaking corporate and leadership initiatives, I work to create a paradigm shift in company culture, instilling a profound understanding of leveraging cognitive faculties among leaders, and harnessing the inherent strengths encoded in the DNA of each team member to amplify their performance and efficiency.

The impact is evidenced through organizations that not only witness exponential growth in profitability but also foster a psychologically secure work environment, fostering robust employee retention. My approach fosters a harmonious synergy between neurological insights and organizational dynamics, shaping an ecosystem where the dynamic interplay of brain-driven methodologies and innate human potential converge to fuel enduring success.













RECENT CONFERENCES PRESENTED AS KEYNOTE SPEAKER OR WORKSHOP

CCCSAA Professional Development Conference workshop 6/2024

Women IN Automotive Industry Conference workshop 6/2024

Leading Age BOLD Annual Conference workshop 5/2024

Clinical Nutrition Management Virtual Conference keynote 3/2024

San Andreas Moutain Oaks Charter Annual Conference Keynote 1/2024

Global Wellness Annual Summit Keynote 11/2023

Lafayette Business Professionals conference keynote 7/2023

IMPA Annual Conference workshop 6/2203

eWomenNetwork Conference Keynote 5/2023

EJ Manufacturing Annual Safety Conference Keynote 4/2023

Captive Resources Annual Conference Keynote 4/2023

eWomenNetwork Conference Keynote 4/2023

Women CEO Annual Conference Keynote 2/2023

IMEX Annual Conference workshop 10/2022

IMPA Annual Conference workshop10/2022

Ohio SHRM Annual Conference workshop 9/2022

Mass Media annual Leadership Conference Keynote 8/2022

North Valley Property Management Conference Keynote 7/2022

eWomenNetwork Conference keynote 5/2022

PNC Financial Conference Keynote 5/2022

Women In Tech Conference Keynote 4/2022

Captive Recourses Annual Conference Keynote 10/2021

eWomenNetwork Annual Conference workshop 8/2021

Texas Women In Real Estate Conference Keynote 6/2021

Pikes Peak State College Leadership conference keynote 2/2021



