

JULIE "Brain Lady" ANDERSON

Keynote Speaker, Corporate Leadership Trainer,
Brain-Based Personality Profile Expert,
International Best-Selling Author. **Brain Igniter!**



YourBestMindLLC.com



Business and Whats App#: 530-913-4407



Info@YourBestMindLLC.com



EDUCATION

The Center for Health at St. Helena Hospital, Napa Valley, CA, USA
The Brain and Innate Giftedness
Gender Brain Differences

Clayton College of Natural Health, Clayton, Ohio, USA
Natural Health, Psychoneuroimmunology

American River College, Carmichael, California, USA
American Sign Language Courses. GPA 4.0

Sacramento State Preparatory School, Sacramento, California, USA
High school education. Graduate 4.0 GPA



CERTIFICATES

UC San Diego. USA Based
How to Learn: The Brain and Learning

John Hopkins University, USA Based
Psychological First Aid GPA 4.0

Brain Health Certification,
Amen University, USA Based
Full certification course 50 CE/CMEs

Copenhagen Business School, Online Program
Consumer Neuroscience and Neuromarketing

HSE University, Online
Neuroeconomics

Life Success Academy, Online Program
Positive Psychology Certificate

MTI Sloan, Online University
Neuroscience of Leadership, GPA 3.8

Stanford University, USA Based
Science of High Performance

Business Certifications:

CPUC
WBENC
WOSB
USBLN

Creator of the Neuro-Transformation
Certification Program



CUSTOM DESIGNED PROGRAMS

ORGANIZATIONS AND UPPER-LEVEL MANAGEMENT:

- Custom designed assessments for your company to ease in finding the right person for each position.
- Designing a brain friendly atmosphere for maximum productivity and creativity in the workplace.
- Understanding and management of the difficult/different people in the company.
- Improving communication throughout the company for greater efficiency and profitability.

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CUSTOM DESIGNED PROGRAMS (CONTINUED)

FOR INDIVIDUALS REACH THEIR FULL POTENTIAL IN THEIR PERSONAL LIFE AND CAREERS THROUGH:

- An intense Brain Personality Profile Assessment
- Mind Blowing Life Transforming three-day workshop
- Private VIP days and Six-Month Programs
- Programs for your Female Entrepreneurs:
 - An intense Brain Personality Profile Assessment
 - The Power, Privilege, and Profit of the Platform
 - Private VIP days and Six-Month Programs

PROGRAMS FOR RELATIONSHIPS:

- Dealing with Difficult People
- He Said She Said-Understanding the Brain and Gender
- The Developing Brain-Power Parenting

ASSISTING ENTREPRENEURS ACHIEVE A LEVEL OF SUCCESS IN THEIR BUSINESS:

- How to increase your bottom line through improved communication
- Using your natural brain gifts to not simply survive in your business but truly THRIVE
- Create a team that will support your dream not drain it



AFFILIATIONS

National Speakers Association, Public Sector HR Association, Society for Human Resource Management, eWomen Network, HR.com, Women Automotive Network, Innovation Women



TOP SKILLS

Professional Training & Coaching
Team Building
Offsite Trainings
Keynote Presentations
Communications Expert
Entrepreneur Business and Mindset Coach
Languages
English (Native)
American Sign Language (Full Professional)

EXPERIENCE



Your Best Mind LLC

Member, CEO, Founder

March 2009 – Present

CEO from its inception. Creator of all products and programs offered through the company. Products ranging from books to full multi-day offsite trainings. Consultant and coaching work with entrepreneurs, parents, educators, and large and small companies. Developer of the Brain Personality Connection personality assessment. Creator of the Brain Personality Certification program and the Train the Trainer certification program that incorporates the power of the neuroscience-based Brain Personality Connection program. Author of several books, one of which became an international best seller. Julie provides powerful keynote presentations and outstanding corporate programs for building resiliency in workers, developing powerful leaders who are connected and respected by their teams, and teams that function like well-oiled machines with low friction and maximum efficiency.

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EXPERIENCE (CONTINUED)

Advisory Cloud

Advisor

March 2020 - 2022 (2 years)

Improve efficiency in the operational and financial management of businesses.

Advise on projects, marketing, and perform risk analysis.

Performing risk analysis to mitigate and manage risks.

Paul Anderson's Pool Service Inc.

CFO Board Member

November 1986 - Present

Care for all activities related to accounts payable and financials.

YBM Homeschool Support

Author/Owner

September 1992 – Present

For a wonderful period of 16 years, I homeschooled my three awesome sons. In 2009, I wrote and published a book, *Quickest Way to Insanity, Homeschool Your Kids*. And I am a passionate supporter and coach for the homeschool community.

eWomenNetwork Folsom Chapter Managing Director

2010 - June 2012 (2 years)

Developing and executing business strategies to achieve short and long-term goals. Creating and implementing business plans to improve cost-efficiency.

Maintaining positive and trust-based relations with business partners

SUMMARY

Brain Personality Profiling Expert, creator of the most comprehensive personality profiling system-the Brain Personality Connection personality assessment (BPCA) and creator of the Your Best Mind Certification Program.

Author of *Making the Most of Your Homeschooling Journey-Teaching with The Brain In Mind*, *The Brainstorm Journal*, *Communication Made Easy-51 Brain Science Tips to Improve Your Relationships in Life, Business, and work*. Co-Author of *The Change Book #4 and #6*, *Experts and Influencers-Leadership Edition*, and *The Word Book*.

Using Neuroscience and Neuropsychology for Maximum Success in Corporate Communications, Leadership Development, Team Building, and Sales Growth, Entrepreneur Coaching.

Drawing from the cutting-edge insights of contemporary neuroscience and neuropsychology, I have crafted transformative programs that propel individuals to scale unprecedented heights of success across their personal and professional spheres. Through my groundbreaking corporate and leadership initiatives, I work to create a paradigm shift in company culture, instilling a profound understanding of leveraging cognitive faculties among leaders, and harnessing the inherent strengths encoded in the DNA of each team member to amplify their performance and efficiency.

The impact is evidenced through organizations that not only witness exponential growth in profitability but also foster a psychologically secure work environment, fostering robust employee retention. My approach fosters a harmonious synergy between neurological insights and organizational dynamics, shaping an ecosystem where the dynamic interplay of brain-driven methodologies and innate human potential converge to fuel enduring success.

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RECENT CONFERENCES PRESENTED AS KEYNOTE SPEAKER OR WORKSHOP

CCCSAA Professional Development Conference workshop 6/2024
Women IN Automotive Industry Conference workshop 6/2024
Leading Age BOLD Annual Conference workshop 5/2024
Clinical Nutrition Management Virtual Conference keynote 3/2024
San Andreas Mountain Oaks Charter Annual Conference Keynote 1/2024
Global Wellness Annual Summit Keynote 11/2023
Lafayette Business Professionals conference keynote 7/2023
IMPA Annual Conference workshop 6/2023
eWomenNetwork Conference Keynote 5/2023
EJ Manufacturing Annual Safety Conference Keynote 4/2023
Captive Resources Annual Conference Keynote 4/2023
eWomenNetwork Conference Keynote 4/2023
Women CEO Annual Conference Keynote 2/2023
IMEX Annual Conference workshop 10/2022
IMPA Annual Conference workshop 10/2022
Ohio SHRM Annual Conference workshop 9/2022
Mass Media annual Leadership Conference Keynote 8/2022
North Valley Property Management Conference Keynote 7/2022
eWomenNetwork Conference keynote 5/2022
PNC Financial Conference Keynote 5/2022
Women In Tech Conference Keynote 4/2022
Captive Resources Annual Conference Keynote 10/2021
eWomenNetwork Annual Conference workshop 8/2021
Texas Women In Real Estate Conference Keynote 6/2021
Pikes Peak State College Leadership conference keynote 2/2021

