



Brain Lady Speaker™
Julie Anderson

The Brain Lady Speaker

Julie Anderson

Keynote Speaker, Corporate Leadership Trainer,
Brain-Based Personality Profile Expert,
International Best-Selling Author. **Brain Igniter!**



YourBestMindLLC.com



Business and Whats App#: 530-913-4407



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“

Julie ‘Brain Lady’ Anderson is everything you hope for when you bring in a guest speaker. Even remotely presented, her enthusiasm was catching, the engagement level of the session was captivating, her expertise was inspiring, and her ability to speak right into the theme of the day was spot on.”

— ASHLEE DUTTON,
MANAGER OF DEVELOPMENT
& LEADERSHIP ADVANCEMENT
AT PIKES PEAK COMMUNITY
COLLEGE

Julie Anderson is a dynamic and transformative professional speaker and brain science authority, ready to revolutionize your corporation’s success and empower ambitious entrepreneurs to achieve greatness. With over 27 years of experience, Julie is a sought-after international speaker, bestselling author, Premier Neuro-Transformation Coach, and Certified Brain Health Coach, specializing in high-performance leadership training, conflict resolution, and corporate culture enhancement.

Julie’s captivating solution-based training in business, communication, team building, and leadership unlocks untapped potential, resulting in amplified productivity, seamless collaboration, and an empowered corporate culture. Her knowledge in brain function and anatomy, brain health, and the brain personality connection equips your teams with cutting-edge strategies to outperform competitors and overcome obstacles.

Are you ready to ignite a transformation within your corporation and empower your teams to soar to new heights? Seeking to unlock your entrepreneurial potential and create a profitable empire? Julie Anderson is your catalyst for extraordinary growth, delivering impactful results and propelling your organization toward greatness. Invite Julie to your stage and experience the powerful, life-changing journey she offers — let her dynamic blend of science, psychology, humor, and relatability empower your corporation and entrepreneurs to achieve greatness, together. Elevate your leadership, teamwork, and entrepreneurial prowess with Julie Anderson, your partner for success in the corporate world and beyond.



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SIGNATURE TALK TITLES



REWIRING MINDS:

Understanding the Neuroscience of Change

Change is an inevitable part of life, yet many individuals find themselves resistant to it. Have you ever wondered why change can be so challenging and why people often push back when faced with new circumstances? The answer is in understanding what is going on in the brain and how to work with it. During this presentation Julie will delve into the fascinating world of brain science and explore how our neural wiring can sabotage our ability to adapt to new situations.

BUILDING A THRIVING WORKPLACE:

Mental Wellbeing and Psychological Safety

In today's fast-paced world, prioritizing mental well-being in the workplace is no longer a nicety, it's a necessity. This presentation will explore the intersection of neuroscience, stress, and mental health, equipping you with the knowledge and tools to create a psychologically safe space where everyone can thrive.

NEUROLEADERSHIP:

Unleashing the Power of the Brain for Inspired Leadership and Organizational Success

Unlock your leadership potential with neuroscience and neuropsychology. Brain Lady Julie's presentation offers ground breaking insights that revolutionize your leadership approach. Discover how neuropsychology can transform your organization, enhance productivity, and foster inclusivity and positivity.

UNLEASHING HUMAN POTENTIAL:

Breakthrough Barriers and Ignite Productivity with Neuroscience

Unlock your organization's untapped potential with transformative neuroscience and neuropsychology insights. Discover actionable steps to achieve new heights of success, understanding natural gifts and brain strengths. Foster creativity, satisfaction, and productivity by tapping into each team member's individual greatness.

“

Julie's topic was interesting and compelling. She held the groups attention with her knowledge and energy. She was also entertaining, using appropriate humor, to assist in delivery of her message and generate enthusiasm and engagement from the group.”

— SUSAN WALLS-VP TRANSFORMATION PROGRAM
MANAGEMENT WELLS FARGO

MASTERING THE HUMAN CONNECTION:

Navigating Difficult People and Cultivating Harmonious Relationships

In your diverse company, dealing with difficult personalities is a challenge. This high-content presentation reveals the science behind the Brain Personality Connection. Understanding different brain personality profiles will help improve communication and foster dynamic relationships for you and your team.

NEUROSELLING MASTERY:

Unleashing the Power of Neuroscience for Enhanced Sales Performance

Discover the neuroscience secrets to boost sales and enhance communication. Julie "Brain Lady" Anderson will guide you through understanding the psychology of buying decisions, helping your sales team perform better and improve your company's bottom line. Learn the trigger points that create rapport and connect with your customers effectively.

FROM STRESS TO SUCCESS:

Mastering Workplace Resilience for Corporate Excellence

In today's fast-paced work environments, stress is common and negatively impacts productivity, employee well-being, and organizational success. Join us to delve into the vital connection between stress management, reduced sick days, and decreased employee turnover. Discover how insights from neuroscience and neuropsychology can cultivate resilience, offering a deeper understanding of stress's effects on the brain and its influence on individual and team performance.



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WHAT OTHERS ARE SAYING ABOUT JULIE

"Julie is an engaging speaker. She is lively and intelligent. We are a group of women who network together frequently, and it was intriguing to see how each other's brains operate. This also helps in your communication style with different people."

— **CRISSY KNOX, SPEAKER CHAIR, ROHNERT PARK CHAMBER/ WOMEN IN BUSINESS**

"If you are interested in seeing how you can make your brain work better, or helping your kids' brains work better, or if you are a business owner and you want to make your business life easier, this is the place you need to be."

— **BONNIE TERRY, BONNIE TERRY LEARNING**

"Julie's topic was interesting and compelling. She held the groups attention with her knowledge and energy. She was also entertaining, using appropriate humor, to assist in delivery of her message and generate enthusiasm and engagement from the group. I would highly recommend her to speak to other organizations."

— **SUSAN WALLS, SING (ST. ISIDORE NETWORKING GROUP)**

"Julie is a very upbeat presenter with a very warm personality. Her workshop was very engaging and everyone had something good to say about her talk."

— **HAMID SADAAT, DIRECTOR, CSIX CONNECT, FOUNDER**

"Julie is definitely energetic and fun to listen to. Her expertise on the brain is incredible. She really knows how to engage you and to teach you."

— **MARIE WALLACE, EWOMENNETWORK, MANAGING DIRECTOR SACRAMENTO REGION**

"I sure enjoyed your presentation last night. The tips were very practical and I look forward to implementing them. Thank you for sharing your knowledge in such an engaging way."

— **A. SMITH, ENTREPRENEUR**

"Julie was very engaging. She provided our members with several practical tools to help them better cope with the ups and downs of their job search."

— **ROBERT WITHERS, PROMATCH, DIRECTOR**

"Julie is definitely energetic and fun to listen to. Her expertise on the brain is incredible. She really knows how to engage you and to teach you."

— **MARIE W, MEETING COORDINATOR**

"To date, for me, this was the best speaker I have had the opportunity to see at a Vistage meeting. I was able to gather much information that I can present to my staff of dealing with our customers. This was a great value. Well done interactive-fun inclusive."

— **CHARLES SMITH, FOUNDER & CEO OF HUMAN RECOURCES**

"Extremely valuable information. Almost too much information covered in the time we had. Can see where a full-day workshop would be beneficial."

— **JIM MOATS, CEO JIM MOATS AND ASSOCIATION**

"Julie Anderson is an excellent speaker. The Foothill Employer Advisory Council has had the pleasure of Julie speaking twice to our group. She is very knowledgeable in her topics. She provides ideas that really work and you will remember what she has to say for years. She not only makes suggestions, but gives you great handouts that will help you grow your business."

— **CINDY BURRIS, FOOTHILL EMPLOYER ADVISORY COUNCIL**



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ABOUT THE COMPANY



Who are we?

Your Best Mind, LLC, is the brainchild of Julie Anderson, aka Brain Lady Julie. For almost two decades Your Best Mind has been researching the researchers in the field of neuroscience and aggregating this science into usable information to improve all aspects of life. We have created unique programs and a powerful personality assessment tool with brain science at the foundation. When this information is applied in business and relationships, the results are remarkable.



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Who we work with

Organizations in the Growth Stage

The pain of growth is real for many organizations. There is a need to be sure that you are hiring the right person for the right position. Through the use of the Brain Personality Connection Profile, your organization will be sure to maximize your people-talent and onboarding process.

Benefits of Working Together:

- Build Resilience and Manage Stress
- Develop Powerful Leaders
- Smooth Hiring Process
- Reduced Employee Turnover
- Higher Employee Productivity
- Accurate Personnel Placement
- Improved and Shortened Training Time

Small, Mid-Size, Large Organizations and Government Agencies

We work with organizations — public and private — that desire to improve organization culture, increase employee engagement, create effective teams and amazing leaders. Once the players understand the Brain Personality Connection and how to interact and communicate in a whole-brained fashion, the results are outstanding.

Benefits of Working Together:

- Higher Performing Teams
- Greater Collaboration
- Development of Powerful Leaders
- Reduced Employee Conflict
- Improvement in Employee
- Engagement and Project Ownership

Sales Teams

Through the power of the neuroscience of sales, we train individuals and teams to understand how to increase sales by attracting the mind. The result is a more effective and a smoother sales process.

Benefits of Working Together:

- Increased Sales Revenue
- Higher Client Retention
- Improved Client Satisfaction
- In Sync Sales Team

"You can design and create and build the most wonderful place in the world, but it takes people to make the dream a reality."

— Walt Disney

Most challenges an organization faces are related to people issues. When you address these challenges with the power of the brain and neuroscience, your company will become the well-oiled machine that drives growth like never before.

Organizations that have benefited from the Your Best Mind brain training:

BCCPAC
Captive Resources
City of Pleasanton
Florida Parent Educators Association
Logikcull
NAPO
PNC Bank
Royal Bank of Canada
State of Nevada
Women In Technology



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ABOUT THE COMPANY

How we work with our clients

- Executive Off-Site Retreats
- Leadership Mastery Coaching
- Workshops and Trainings
- Team Coaching
- On-Site Brain Friendly Workplace Evaluations
- Keynote
- Powerful Personality Profile Assessment, with or without follow up consulting
- Women Leadership Coaching

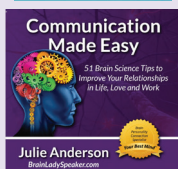
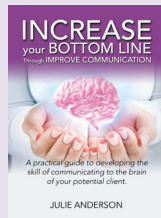
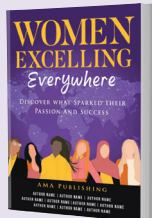
The Brain Personality Connection Personality Profile

This online evaluation is the most comprehensive personality assessing tool available on the market today. Unlike other personality tests that focus on psychology and the basics of personality typing, the Brain Personality Connection Assessment (BPCA) dives deep. This 37-page, full color report uses the latest in research coming from the neuroscience field and takes into consideration five facets for a profile that is far more complete. When all of these facets are taken into consideration, the hiring and placement process is launched to a new level: teams perform better than before, customers are happier, and there is a positive reflection in the bottom line.

SOME OF JULIE'S SATISFIED CLIENTS:



SOME OF JULIE'S AVAILABLE BOOKS



YOUR BEST MIND™

Contact Julie today!

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SCHEDULE Julie "Brain Lady" Anderson

Julie "Brain Lady" Anderson is one of the nation's top experts on the Brain Personality Connection and creator of the most comprehensive personality assessing tool available on the market today: The Brain Personality Connection Assessment. She is a highly sought after international professional speaker, corporate keynote, business/communication/relationship consultant, and international bestselling author.

Schedule a brainstorming session with Julie "Brain Lady" Anderson at:
ChatWithBrainLadyJulie.com



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